



ACTIVITY REPORT

2012-2013

AASHA BORA FOUNDATION

HEAD OFFICE

345, NIKITA COMPLEX, 1st FLOOR, G.S. Road, Khanapara,
Guwahati-781022, Assam, EMAIL: president@aashaaborafoundation.org
WEBSITE: www.aashaaborafoundation.org, Ph: +91 9854066369

**ACTIVITIES FOR THE FINANCIAL
YEAR-2012-2013**

EMPLOYMENT GENERATION PROGRAMME

In continuation of our activities the organization conducted trainings on Sericulture, Ready-made Garments Tailoring and Cane & Bamboo craft. The selection of these areas for training was solely done on the basis of the traditional income-generating activities that the people of Assam were involved in.

Emphasis was laid on the following significant factors for managing small businesses by the trainees:

- Pricing of products.
- Availability and outsourcing of raw materials and other inputs.
- Access to enough money to cover all the costs of the business.
- Establishing financial linkages with banks and other financial institutions.
- Registration of the business with competent authorities if required.

SL.NO	NAME OF TRAINING	NO OF TRAINEES	DATE & VENUE
1	Sericulture Training	15	04.04.2012 To 10.04.2012 Vill: Teteliguri, Tetelia, Sonapur, District Kamrup (M), Assam
2	Ready-made Garments Tailoring	18	09.05.2012 to 15.05.2012 Field Office, Near Forest Range Office, Sonapur, District Kamrup (M), Assam
3	Cane & Bamboo craft	12	06.06.2012 to 12.06.2012 Vill: Teteliguri, Tetelia, Sonapur, District Kamrup (M), Assam

COMPUTER APPLICATION TRAINING

The Computer Application Training initiated by Aashaa Bora Foundation in the previous financial year continued during this year. The organization has taken great initiatives to provide computer training to the underprivileged students for applying this skill in various sectors of the industry.

A batch of 16 students attended the Computer Application Training Programme held at the Field office, Near Forest Range Office, Sonapur, Dist – Kamrup (M), Assam. This training programme commenced on 19.05.2012 and concluded on 02.06.2012. Students practiced using Microsoft Word, Excel and PowerPoint. They created presentations and text documents, practice using command keys and formatting material for ease of reading. Mr. Alakesh Kalita, BCA, from Third Eye College, Guwahati, Assam was the Resource Person for this programme.

MOTHER AND CHILD HEALTHCARE PROGRAMME

Pregnancy is a period where in constant changes occur as the new baby develops in the mother's womb. The food the mother intakes during pregnancy can affect the child's health even decades later. Understanding such 'nutritional programming' may help prevent diet-related diseases early on for expectant mothers.

The Organization conducted a Mother and Child Welfare Program on the theme – *Nutritional Programming* – Mother's diet & Baby's Health from 23.06.2012 to 24.06.2012 at the Field office – Near Forest Range Office, Sonapur, District – Kamrup (M), Assam. A total no of 12 women – expecting mothers attended this programme. Dietary and nutritional charts were distributed among them for their reference.

WOMEN'S EMPOWERMENT PROGRAMME

One of the key objectives of the organization has been Empowering Women as Key Change Agents. Studies show that when women are supported and empowered, all of society benefits. Their families are healthier, more children go to school, agricultural productivity improves and incomes increase. In short, communities become more resilient. Women bear almost all responsibility for meeting basic needs of the family, yet are systematically denied the resources, information and freedom of action they need to fulfil this responsibility.

To make women to be effective change agents in their villages and to ensure that their voices are heard at top levels of government. Therefore, the organization has constantly made endeavours in facilitating empowerment of women through various activities.

The Women's Empowerment Programme of the organization continued during this financial year. 12 Self Help Groups – SHG's from Sonapur, Dist – Kamrup (M), Assam comprising of women involved in handloom and handicraft activities were provided free raw materials – thread/yarn/accessories/tools. Small amounts were also disbursed for upgradation of their existing looms especially for those that needed repairs. A meeting was organized from 13.07.2012 to 14.07.2012 with this objective at our Field office- Near Forest Range Office, Sonapur, District – Kamrup (M), Assam

TRAINING ON KNITTING AND EMBROIDERY

During the year, 30 adolescent girls have undergone skills training in knitting and embroidery. The targeted group of this training programme was school drop-outs and women from below poverty line families. The training sessions were conducted at St.

Mary's Convent, Shillong Meghalaya from 03.10.2012 to 09.10.2012. The average duration of this training was for a period of 3 hours per day.

BASELINE SURVEY AND MOBILIZATION

During the financial year 2012-2013 it was felt that for establishing priority areas/planning and donor requirements it was necessary to initiate a process of Baseline Survey and Mobilization. This would also serve as a benchmark for all future activities for taking project management decisions. Therefore a Baseline Survey of 50 Households of Village – Dhemai, Sonapur, Dist – Kamrup (M), Assam from 21.10.2012 to 27.10.2012.

This Survey was conducted by Head Project Coordinator, Mr. Arup Kr. Borah and Asst. Project Coordinator, Ms. Anuradha Phukan of Aashaa Bora Foundation.

The Survey also focused on those households of women engaged in Handloom and Handicraft activities who have been trying to supplement their family incomes. Many of these women today are the beneficiaries of various trainings and attending workshops conducted by the organization.

SHG ORIENTATION

A two day SHG Orientation Program for existing SHG's was conducted by Aashaa Bora Foundation at Greenwood Weaving Centre, Madhab Nagar, Khanapara, Guwahati, Assam from 11.12.2012 to 12.12.2012.

The main components of the training Program was as follows:

- Increase in the income level of SHGs members.
- How to avail credit from Formal credit Institutions.
- Inculcate the habit of saving.
- Able to meet emergency credit needs.
- Self Dependency & Self Esteem.
- Able to provide their children with better necessities of life.

- Ability to raise their voice against various social evils and odds.
- The need to become more careful in selection of enterprises for income generation

This Orientation Training facilitated the women to gain economic and social empowerment. It has made the women skilled in taking up income generating activities on their own. This training was conducted by the President of ABF, Mrs. Aashaa Bora.

FREE COACHING FOR BPL STUDENTS

A Free Coaching Camp (one week) for Scheduled Tribe students was organized at our Field Training Centre – Village, Tetelia, Sonapur, Dist – Kamrup (M), Assam from 06.01.2013 to 12.01.2013. The beneficiaries belonged to the Karbi Tribe from the Sonapur area. 14 students attended this camp and got free coaching in Advanced Maths, Science, Social Science and Modern Indian Languages.

Mr. Jitumoni Deka, Ms. Anuradha Phukan and Mr. Rajnish Chetia conducted the training sessions from Aashaa Bora Foundation.

OTHER ACTIVITIES

Other allied activities undertaken during the Financial Year 2012-2013

- Support to partner organizations – WISE –Women for Integrated Sustainable Empowerment, Shillong, Meghalaya & SWABALAMBI Sonapur, Dist – Kamrup (M), Assam.
- Workshops on Ginger & Turmeric cultivation.
- Agriculture Development Programmes.
- Research & Development Programmes on Handicrafts.
- Design and technical development workshop on handloom.
- Assistance for design development/skill up gradation.

- Mahila samridhi yojana.
- Marketing assistance to craft persons.
- Mobile/ TV repairing programme.